

IMPORTANT DATES

Abstract Submission	April 15, 2016
Acceptance of the abstract	April 18, 2016
Paper submission	April 25, 2016
Conference Date	April 30, 2016

CHIEF PATRON

Mr Ravindra Kumar, President (SIMT)
BE (IIT Roorkee), GMIIE, FIE, LMIIM
Ex Joint director of SAIL

Mr Brijesh Kumar, Vice President (SIMT)
Chairman, Templeton College, Kashipur

KEY NOTE SPEAKER

Mr Rajeev Ghai, Co-Chairman, PHD Chamber of Commerce
Mr T S Rajput, DGM, NSIC

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THE INSTITUTE

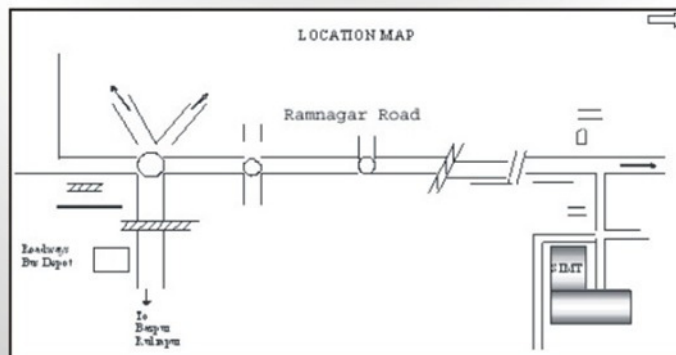
SHRIRAM INSTITUTE OF MANAGEMENT & TECHNOLOGY PG COLLEGE (SIMT) is a unit of Social Welfare & Education Society, Kashipur, is affiliated to Kumaun University Nainital & Uttarakhand Technical University, Dehradun. Approved by NCTE, AICTE & Govt. of Uttarakhand. It is also Accredited 'B' (GOOD) (EDU) by NAAC.

VISION

The Institute has been setup by Mr. Ravindra Kumar and Mr. Brijesh Kumar, President and Vice President respectively with a vision that access to all types of education, specially higher education, is a fundamental right of all children regardless of religion, race, gender, color or socio-economic status and therefore, the Institute shall serve their needs by providing UG and PG degree programs particularly in professional streams that offer the opportunity to students who have the desire, interest and motivation to succeed in their life.

COURSES OFFERED

- **MBA** (2 Yrs Full Time)
- **BEd** (2 Yrs Full Time)
- **BBA** (3 Yrs Full Time)
- **BCA** (3 Yrs Full Time)
- **PGDCA** (1 Yr Full Time)



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NATIONAL SEMINAR

India 2020: Opportunities and Challenges

Date: April 30, 2016, Saturday



**Shriram Institute
of Management & Technology**
7th km Stone, Ramnagar Road, Kashipur-244713
Uttarakhand, India

ABOUT THE SEMINAR

For India, growth is an imperative. To be counted as a major economic powerhouse by the end of this century's first quarter, India needs to accelerate its economic growth beyond the existing rates of 5-6% per annum. The India growth story has taken a hit and a lot would need to be done structurally and on the policy and political fronts to repair the damage and get back on the growth track. **"India 2020: Opportunities and Challenges"** purports to visit the overriding concerns that India will need to contend with during the next six years or so to come true to its global expectations. It will endeavour to bring together academicians and business leaders to deliberate on various issues that be set Indian economy and businesses and suggest novel solutions.

A list of the sub themes (but not restricted to) is given below:

- Globalization and economic issues
- Innovations for Low cost market
- Market for Information Technology Enabled Services
- Training and Education
- Retailing and Franchising
- Women Entrepreneurship
- The Integration of Technology and Business Strategies
- The Changing role of Human Resources
- Development of Knowledge Management Based Business Services
- Management of Technology
- Development of Financial Institution
- Development of Socio Economic environment
- Development in Medical Tourism

CALL FOR PAPERS

Paper should address the seminar themes and related issues. Academicians, researchers, students and professionals are encouraged to contribute ideas and concepts for discussion. Paper should be based on original research and empirical research or real life case studies related to the field.

SELECTION OF PAPER

Selection of papers for presentation will be based on the detailed abstract of 200-500 words. Abstract must include objective of research, research methodology, result outcome, implications along with references. Tables, illustrations, charts, figures etc should be in annexure.

ABSTRACT FORMAT

Length	200-500 Words
Margin	2.5 cm on each sides
Font	Times New Roman, 12 Point
Line Spacing	1.5, Justified
Title Page	Title , Author(s), Affiliation(s), Contact Details

Name(s) of the author(s), their postal address, email-id, landline telephone number and mobile number should be written clearly in the abstract submission form.

One soft copy of Abstract in Microsoft Word Format should be mailed to simtseminar2016@gmail.com and must reach the Conference Convener latest by April 15, 2016. The authors will be notified about the acceptance and selection of abstract after screening, through mail by April 18, 2016.

PAPER FORMAT

Maximum Length	5000 Words excluding Title, Cover Page and References
Margin	2.5 cm on each sides
Font	Times New Roman, 12 Points
Line Spacing	1.5, Justified
Title Page	Title , Author(s), Affiliation(s), Contact details

The selected papers must reach the Conference Convener latest by April 25, 2016.

SEMINAR VENUE

Shriram Institute of Management and Technology
7 km, Ramnagar Road, Kashipur-244713, Uttarakhand

SEMINAR SCHEDULE

April 30, 2016

Registration	10: 00 AM
Inauguration	10: 30 AM
Keynote Address	11: 00 AM
Tea Break	11: 00 AM
Technical Session I	11: 15 AM
Lunch	01: 15 PM
Technical Session II	02: 00 PM
Valedictory Session	04: 30 PM

REGISTRATION DETAILS

The registration fee as detailed below should be sent latest by **April 25, 2016** through cash or by Demand Draft in favor of '**Shriram Institute of Management and Technology**' payable at Kashipur. The registration fee covers participation at the conference, conference kit, working lunch, tea, etc.

REGISTRATION FEE

Corporate Delegates/ Directors	₹ 1000.00
Faculty Delegates	₹ 600.00
Research Scholars/Students	₹ 300.00
Paper in Absentia	₹ 1000.00

CANCELLATION

Registration once enrolled will not be entertained for cancellation. However, change in nomination can be accepted.

ACCOMMODATION

Seminar is on non residential basis. However, accommodation can be arranged on request.

Note: - The seminar venue is located near Jim Corbett National Park, Garjia Devi temple & Nainital.

