SHRIRAM INSTITUTE OF MANAGEMENT & TECHNOLOGY
GROUP INSTITUTE SIMT-PG COLLEGE
(A Unit of Social Welfare and Education Society)
Approved by Govt. of Uttarakhand
Accredited (Edu.) by NAAC

"Gateway to A Bright Career...."

MBA | BBA | BCom (Hons) | BCA | BEd
BBA (Hotel Administration)* BBA (Hospital Administration)*

Follow us on:  
Facebook  Instagram  Twitter  Youtube
“Teaching is a very noble profession that shapes the character, caliber, and future of an individual. If the people remember me as a good teacher, that will be the biggest honour for me.”

Dr. APJ Abdul Kalam
Former President of India

“Life is unfair and it's nowhere written to be fair. But it's not only you or me, it's for everyone. My talent differs from yours and yours from another person's, but we have equal chances to succeed in our respective fields. When there's a will, there's a way.”

Ratan N Tata
Chairman Emeritus,
Tata Group
Contents

- Genesis
- Vision, Mission, Objectives & Values
- Career Perspective
- From the Desk of Our Motivators
- Governing Bodies
- The Green Campus
- About Kashipur City
- Affiliation Universities & Statutory Bodies
- Courses Offered @ SIMT
- Grooming & Discipline
- Resource Persons; the Facilitators & Gurus
- Infrastructure (Tools for Success)
  - Libraries
  - Computer Labs
  - Language Lab & ICT Lab
  - Multipurpose Hall (House of Activities)
  - Education Psychology & Science Labs
  - Classrooms
  - Students' Amenities
- The Academic Spectrum
  - Teaching Pedagogy
  - Value Added Programs
  - Seminars
  - Personality Development & Communication Skills
  - Distinguished visitors
  - Assessment
  - Co-Curricular Activities
- Student's Recreation & Welfare
  - Training & Placement Cell
  - Cafeteria
  - Sports
  - Scholarships
  - Special Events
  - Extra Curricular Activities @ SIMT
  - Community Services
  - Proctorial Board & Discipline
  - Pick & Drop Facility
  - Book Bank
  - Dress Code
  - Accommodation
- Oasis; The Magazine
- Alumni Interface
- General Code Of Conduct
- Admission Criteria
- Alumni Speak
- Media @SIMT
Numerous developments have taken place in the field of management education in the last century and the present millennium from the perspective of both theory and practice. These developments have not only shown its impact on the economy of nations, technology and business organizations but also on the world, society and human psyche. Whether the impact is positive or negative is a subject of debate. But one thing that is apparent is that this field is constantly evolving and more dimensions are added to it by management thinkers on continuous basis.

Keeping this scenario in view, Shriram Institute of Management & Technology (SIMT), a unit of 'Social Welfare & Education Society' was established in July 2004 to prepare efficient and skillful professionals for facing the challenges of 21st Century. To explore education at higher levels, Shriram Institute of Management & Technology PG College (SIMT-PG) was established in July 2009. Shriram Institute is dedicated to provide quality education at graduation and post graduation levels.

"Explore Your Career Graph with SIMT"
Vision

The Institute believes to impart all types of education, especially higher education, is a fundamental right of all children regardless of religion, race, gender, colour or socio-economic status and therefore, the institute shall serve their needs by providing UG and PG degree programme particularly in professional streams that offer the pportunity to students who have the desire, interest and motivation to succeed in their life.

Mission

To provide and promote UG and PG level quality professional education in the areas of Management, Computer Science, Teaching Methods etc., from the base level for new generation and to develop the knowledge and skills that will enable them to achieve their Professional goals. To impart future oriented technical education and to produce technologically superior, morally strong, smart and disciplined Professionals.

Objectives & Values

- To attain academic excellence.
- To make the students globally competitive.
- To prepare intellectually trained persons who can spread the knowledge in the society.
- To prepare students to bring quality in all their endeavors.
- To train the student in imparting and evaluation learning experience.

The values, besides imparting professional competence to the students as enshrined in our operational curriculum, are punctuality, sincerity, devotion to duty and freedom from vices like intoxicants, etc., explicitly practiced in the Institute as a part of inherent curriculum.
SIMT/SIMT-PG are preferred destination for life changing learning which helps the students to take up the career of their choice. Various guest lectures are conducted throughout the year which helps the students to understand the nuances involved in each domain and take an informed decision while choosing the specialisation. SIMT aims at providing quality management education to students. The environment at SIMT is very conducive for the overall development of the personality of the students (managers), which is a key for a successful career. Various forms of interaction, formal and informal, also take place which are also instrumental in giving the right direction to the students (managers) on which their career path is built. The use of computer technologies is also commonplace in all types of organizations, in academia, research, industry, government, private and business organizations. As computers become even more pervasive, the potential for computer related careers will continue to grow and the career paths in computer-related fields will become more diverse.

A master's degree in education could increase your salary or open up new career options. You may want to consider this degree if you'd like to work as an educational counselor, instructional coordinator or school principal.

The students (managers) from SIMT are leaders in an exceptionally broad gamut of organizations from entrepreneurial companies to established firms, government and non-profit organizations. SIMT alumni are now entrepreneurs, Department Heads, Team Leaders, and Managers in various top companies and have been progressing quite steadily in their professional career.
**From the President's Desk**

On behalf of the SIMT family, I extend a very warm welcome to you. We started our journey in pursuit of excellence in 2004 and it has been a wonderful experience so far as SIMT has established itself as one of the most successful and credible educational institute of its kind in kumaun region. If you believe that successful management is based on genuine capabilities and profound knowledge, if you wish to go beyond success, and if you are confident that you are among the very best, then SIMT is the place just for you.

We have made deliberate efforts to provide select and handpicked faculties and staff, which are highly motivated and dedicated besides being exceptionally qualified and experienced. In a highly competitive world one has to be equipped with multidimensional approach to accept any challenges in the career. Come and experience the journey towards your transformation and success. Sound academic foundation, strong and effective content delivery and exposure to current business practices through industrial visits, seminars, classroom activities, research projects as well as student’s placements will pave the path and guide the students in their journey from campus to corporate.

I conclude my message with an invitation to you to visit SIMT campus; located in the lap of greenery, where teaching and learning is simple and enjoyable and most importantly, within the reach of the students.

(Ravindra Kumar)

Mr Ravindra Kumar is an Engineer(1967) from IIT-Roorkee and also an Industrial Engineer(1988) from IIE-Mumbai. He has industrial experience of 35 years in SAIL. Besides being Life Member of IIM, he is also a Fellow of Institution of Engineers(I). Post retirement, he has established SIMT in 2004 and has been it's founder President since inception.

**From the Vice-President's Desk**

Aligning with the requirements of the global market, where the right set of knowledge, skills and attitudes is the key to meet the requirements of the globalised economy and the opportunities across the globe, SIMT has nurtured its students not only for the corporate opportunities but also sensitized them to the important issues of global research.

In accordance with our belief that the personality of an individual is groomed by the environment he lives in, We at SIMT have developed a healthy and disciplined environment that ensures quality education through a corporate driven course curriculum, and an overall transformation of a student to a professional through practical labs, extracurricular activities and major competitive events. SIMT has now positioned itself as one of the best place for developing managerial skills.

As it is a famous saying that “Educating the mind without educating the heart is not education” So we impart the education to match the advancement in technology and processes, we guide our students towards right principles, ethics and moral values.

(Brijesh Kumar)

Mr Brijesh Kumar is a Post Graduate from Kumaun University. He is a noted businessman and industrialist of Uttarakhand. Besides being Vice President of SIMT, he is also Chairman of the prestigious G D Goenka Public School (CBSE) at Kashipur.
From the Director's Desk

The work of managers and organizational leaders in changing economic environment is not only challenging but also rewarding. Those who aspire to become and grow as organizational leaders in today's environment will need to acquire specialized knowledge, skills and attitudes. A sharp rise in inflation and changed lifestyle has made higher education unaffordable for the student community. To keep pace with the lightning fast speed at which the scenario is changing, there is a need to revolutionize the traditional educational practices and to upgrade the mode, duration and methodology of management courses.

At SIMT, we understand the demand of the business sphere, which needs result oriented, decisive, flexible, efficient, innovative and ethical managers. Shriram Institute of Management & Technology is committed to provide cost effective and affordable quality higher education in the field of management and computer applications for the majority. We nurture and foster human values and professional ethics in the students, which help them to become responsible while taking quick and fast actions for business development and also keep harmony in the society. SIMT offers state of the art, fast track, flexible, highly specialized and recession free career oriented managerial courses, standing on the foundation of dedicated, committed and deeply knowledgeable faculty using innovative and unique pedagogical tools.

This is my great moment of pleasure to extend my warm welcome to all who have burning desire to enhance their knowledge and skills to explore the opportunities.

[Prof. (Dr.) Yograj Singh]

Dr Yograj Singh is PhD(Economics) and PGDIM from IIT-Roorkee. He is also an MBA and MA(Economics). Besides having considerable industrial experience, he was Prof. and director in professional colleges before joining SIMT in 2009 as Director.

From the Principal's Desk

Today, the role of an institute is not only to pursue academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers, and productive members of an ever-changing global society.

At SIMT we provide an atmosphere to our students for multifaceted development, where students are encouraged to channelize their potential in the pursuit of excellence. This can only be possible in a holistic, student-centric environment. The talents, skills, and abilities of each student need to be identified, nurtured, and encouraged so that he / she is able to reach greater heights. Students need to be provided with a platform to think, express, and exhibit their skills.

An education of the highest quality is the greatest gift that parents can give to their children. The next global generation will need exceptional academic and intellectual creativity to take on positions of leadership and address the many challenges that face our world. Given this, it is vitally important that the leading institutions in the 21st Century provide a genuinely holistic international education to prepare learners for the responsibilities they will face in their lives. We are pledged to live up to the rising expectations of parents and setting a benchmark in the field of quality education.

(Dr. S.S. Kushwaha)

Dr S S Kushwaha is PhD (Education) from Banaras Hindu University, is also a visiting team member of NCTE (National Council for Teacher Education). He was Prof. and Principal in various colleges before joining SIMT in 2014 as Principal.
Governing Body of the Society

SIMT is promoted & managed by 'Social Welfare & Education Society'. The members of the Society are academicians & entrepreneurs aspiring to develop competent professionals.

Name  
Mr Ravindra Kumar  
Mr Brijesh Kumar  
Mr Rohit Agarwal  
Mrs Neelam Agarwal  
Mrs Kamlesh Agarwal  
Dr Ajay Kumar Agarwal  
MRS Jyoti Agarwal

Designation  
President  
Vice-President  
Secretary  
Joint Secretary  
Treasurer  
Member  
Member

Governing Body of the Institute

The institute is governed by innovative academicians & seasoned professionals with more than three decades of experience in higher education and industries.

Name  
Mr Ravindra Kumar  
Mr Brijesh Kumar  
Prof (Dr) Yograj Singh  
Dr S S Kushwaha  
Dr A V Rao  
Dr B M Gupta  
Dr A K Agarwal  
Mr J P Agarwal  
All HoDs

Designation  
President  
Vice-President  
Member  
Member  
Member  
Member  
Members

The Green Campus

SIMT is located in the picturesque foothills of Kumaun/ Nainital region. The institute has a sprawling campus of 23000 sqm. and is meticulously planned in a number of functional building blocks separated by lush green grass lawns and shadows of several hundreds trees that leave a visitor spellbound with also eye catching hill view. The campus has been aesthetically designed as a pollution free complex and has become a self-contained academic abode.

The campus provides an ideal setting for learning & academic pursuit. Elegantly designed comfortable furniture in the spacious, well-ventilated and well lit classrooms provide the students adequate comfort needed for a stimulating learning experience.
Kashipur; Gateway to Kumaun

Kumaun is one of the high altitude regions of the upper Himalayan belt and is famous for its enchanting natural beauty. Popularly associated with the well-known Jim Corbett’s legendary exploits, the region of Kumaun, with its green hills and varied flora and fauna, is a fascinating land that leaves one spellbound. Adding to this grandeur are the charming hill resorts, the pilgrimage centers and the trekking glaciers adding to the natural beauty.

SIMT is located at Kashipur in the picturesque foothills of Kumaon region. It is only 40 km from Jim Corbett National Park, 80 km from Nainital, 157 km from Haridwar and 210 km from Delhi. Kashipur is a prominent railway junction. National highways No. 73, 74 and 121 pass through Kashipur connecting Delhi-Ranikhet and Tanakpur-Panipat. Trains and buses are available from Kashipur to Delhi, Lucknow, Dehradun, Moradabad, Ramnagar, Haldwani, Lalkuan and other cities.

Kashipur is a historical city and a major industrial township in Kumaon region. There are several industries here like India Glycols Ltd, Videocon, Flexituff International Ltd, Naini Papers Ltd, SPNG Group, Pushapati Acrylon, Surya Roshni Ltd, etc. Besides this, Kashipur is very rich in agricultural produce of many kinds and has more than dozen paper industries. Pandit G B Pant started his practice here as a lawyer in 1912 and was instrumental in its development.

Affiliation & Recognition

SIMT PG College: MBA course is Approved by AICTE & Affiliated to Uttarakhand Technical University, Dehradun

BBA/BCom(Hons)/BCA/BEd courses are Affiliated to Kumaun University, Nainital and BEd course is also approved by NCTE & Accredited by NAAC. Two new courses BBA (Hotel Administration) BBA (Hospital Administration) are proposed.

Courses Offered @ SIMT

In SIMT, the Courses offered are at par with international standards. Workshops and assignment driven, our focus of learning is always on giving students the real life knowledge and practical skills required to ensure them a head start in their profession and be a success in their chosen careers.

MBA (Master of Business Administration)

SIMT-PG College started Masters in Business Administration (MBA) in the year 2009. The two year course is approved by AICTE, Ministry of HRD, India and affiliated to UTU Dehradun. The major focus of this course is on transforming the students into future managers and updating their knowledge, skill and abilities set. The course provides comprehensive exposure in all aspects of business thereby creating a strong foundation for the development of skills and knowledge leading to professional as well as academic excellence. Dual Specialization Scheme as prescribed by UTU is followed where in, the students can opt from areas like Finance, Marketing, Human Resources and Information Technology.

Duration : 02 years (04 semesters), full time, regular.
Study Mode : Lectures, Group Discussions, Seminars, Guest Lectures & Industry interface
Requirement : Graduation in any stream with 50% marks /MAT/CAT/UKSEE Score
Language : English
BBA (Bachelor of Business Administration)

The present decade has emerged as an era of business, administration & business graduates. The BBA programme aims at developing a student’s intellectual ability, executive personality & managerial skills. It empowers the students with excellent business communication, analytical skills & critical thinking for success. The programme produces graduates with solid fundamentals of theory intermingled with practical aspects. The degree helps the graduate to fulfill potential for high earnings, increased responsibility & greater personal development. The BBA programme serves the needs of bright young persons who are looking for a career in business or profession.

Duration : 03 years (06 semesters), full time, regular.
Study Mode : Lectures, Group Discussions, Seminars, Guest Lectures & Industry interface
Requirement : 10+2 with 40% marks in any stream (35% for SC, ST)
Language : English

BCom (Hons) (Bachelor of Commerce with Honours)

BCom (Hons) program aims to build in students competent business acumen through advanced study of general subjects such as Organizational Behavior and Cost Accountancy, later allowing them to specialize in a chosen area. The curriculum involves intensive study, culminating with the completion of a research-based dissertation.

One of the principle objectives of the course is to prepare students for successfully operating in and contributing to the modern world of business, as also for pursuing advanced research in the discipline. The course’s curriculum integrates theoretical and practical components of study.

Duration : 03 years (06 semesters), full time, regular.
Study Mode : Lectures, Group Discussions, Seminars, Guest Lectures & Industry interface
Requirement : 10+2 with 50% marks in any stream (45% for SC, ST)
Language : English

BCA (Bachelor of Computer Application)

BCA is a foundation oriented programme which aims to develop computer professional versatile in use of computer in almost all fields of computer application. Its emphasis is to have generality for developing professionals as programmers, system analyst and database administrator as to enhance the applicability. The main emphasis of the course is applied computer use in various fields.

Duration : 03 years (06 semesters), full time, regular.
Study Mode : Lectures, Group Discussions, Seminars, Guest Lectures & Industry Interface
Requirement : 10+2 with Maths, aggregate 45% marks (40% for SC, ST)
Language : English
BEd (Bachelor of Education)

The college emphasizes pursuit of high ideals mainly excellence in teaching and learning, high achievement levels, all round development of personality, self reliance, innovation and introduction of new technologies, besides ensuring professional growth of teachers.

The college has trained many teachers who are spread across the country doing excellent jobs in the field of education as Nation Builders. In view of excellent staff and physical facilities, well equipped library, provision for extracurricular activities, a rich tradition of rigorous curricular transaction, and above all research activities of the faculty is one of the best amongst BE. institutions in Kumaun region and students seek admission in this college as their first priority. Above all, the Institute is accredited by NAAC.

Duration : 02 years (4 semesters) full time, regular
Study Mode : Lectures, Demonstrations, Practical, School Teaching, etc.
Requirement : Graduation 50% marks (45% for SC, ST)
Language : English/Hindi

Forthcoming Courses:-
BBA (Hotel Administration)
BBA (Hospital Administration)

Grooming and Discipline

At SIMT we believe in moulding and enriching our students' personality. A pleasing personality, positive demeanor, confidence that exudes warmth - it all add up to a personality leveraged to make a mark in his or her profession. Consequently, our approach is strongly oriented to discipline, deportment and grooming and positive thinking.
Why BBA (Hotel Administration)?

Bachelor of Business Administration in Hotel Administration, BBA (HA), is a popular, 3 years undergraduate course for students aspiring to be managers in the hospitality sector. It introduces them to the various aspects that form part of effective management and prepares them to pick a specialized branch later on, mostly as part of the postgraduate study, i.e., Master of Business Administration (MBA). Minimum Eligibility for BBA (Hotel Admin) is 50% Marks in 10+2 from a recognized Board with any subjects in class XII.

- **ADVANTAGES (लाभ ही लागें)**

  Hotel Administration refers to professional management techniques used in the hospitality sector. These can include hotel administration, accounts, marketing, housekeeping operations, front office, food and beverage management, catering and maintenance, hospitality management, HR Management, Basics of Food Production, etc. The overall objective of the course is to impart the fundamentals of management like organizing, directing, planning, and some computing skills and skills of managing accounts.

- **PROSPECTS AFTER BBA (Hotel Admin) (योग्य कार्यक्षेत्र)**

  A BBA (Hotel Admin) gets you entry-level positions in any type of Hotel & Tourism sector. It is one of the most interesting career options in the contemporary job market. As Hotels fall under the service industry, the BBA (Hotel Admin) is to prepare the students to face the challenges of this competitive world. They have plenty of options in various sectors. It involves combination of various skills like Administration, Management, Marketing, HRD, Financial Management; inter personal skills, etc.

- **HIGHER & HIGHER IN CAREER (ऊंचाईयों को छूना है)**

  After completing BBA (Hotel Admin), the students should consider broadening their horizon in order to qualify for top executive positions and promotions. A MBA is a postgraduate level degree that is very often desired by employers for senior positions. Doctoral programs are also available in business administration, which can prepare business professionals for work as consultants, executives or professors.

  Subjects at the UG Level include introduction to food & beverage, Kitchen operation management, Cookery, front office management, etc on the other hand at the PG level principles and practices of management, organization behavior, hospitality operations, food & beverage management, travel management, etc.

- **JOB OPPORTUNITIES AFTER BBA (विभिन्न अनगिनत कार्यक्षेत्र)**

  - Hotels & Resorts: Chef
  - Reservation Manager
  - Department Manager
  - Event Management
  - Travel & Tourism Sector
  - Hospital Administration & catering
  - Food & Beverages services
  - Restaurant Manager
  - Front Office Receptionist
  - Marketing- Sales Executive
  - Teaching- Faculty in Institutes
  - Aviation- Airline Catering and Cabin Service
  - Cruise Ship Hotel Management
  - Start Up: your own business (Forest lodge, Guest Houses, etc)
Choosing a College: Stay Local, Stay Safe

While deciding a college for admission, the parents and the students are always in a dilemma: whether to leave home and go out of the City or State or stay closer to home and reap the benefits of safety and have family close by to take care. College education is not only for the growth of a student's career but it is also a transition from adolescence to adulthood. For some students, staying in its own city is a necessity for personal and financial reasons.

Here we have listed out a few benefits of studying in your own city:-

1. Affordable Tuition Fee and Living Cost (कम खर्च)
Local admissions always have financial benefits. Besides having low tuition fees, a student will save huge money on account of hostel/ PG accommodation, travelling and other living expenses.

2. Familiar Surroundings (परिवार का साथ)
Several times, adjusting to life away from home is really difficult. A lot of adjustments are required towards studies and life pattern. For many students, it is the first time in their life that they might be living away from their families. So staying domestically is always the right option.

3. Personal Health (शारीरिक एवं मानसिक सुख)
It is very important to have a sound physical and mental health. So, it is not advisable to go away from home and try to be too hard on yourself. It is more important to consider the things like sudden epidemic, hostile environment, weather, lack of sleep, eating unhealthy food & lack of physical exercises while going out of the home city. So, staying with your family will always support you in every way.

You may find that Shriram Institute (SIMT) is your dream college in your own locality with lots of advantages.

To provide a student with the best learning experience, career guidance and Safety, SIMT is the first step because “Our Passion is our strength.”
ANNUAL FUNCTION 2020 in SHRIRAM INSTITUTE

The Annual Function 2020 of Shriram Institute was celebrated with pomp & show where the large gathering was present. The Chief Guest was Prof Dr Kulbhushan Balooni, Director, IIM, Kashipur & Prof (Dr) K S Rana, Vice Chancellor, Kumaun University and Guest of Honour was Mr Sudhir Agarwal, Executive Director, IGL, Kashipur & Mr Tapan Kumar Bandyopadhyay, Sr Vice President, Surya Roshni Ltd, Kashipur.

The entire audience enjoyed with a succession of dance forms like, Bhangra, Gidda, Kumaoni, Dandia, and Several Skits like Musical, Environmental & Motivational programs. The Shiva Stuti and Gujarati dance were more liked by the audience. Besides attractive performances & awards, lunch was hosted to each and everybody. All the performances & programs were the efforts & hardwork of SIMT Students, Faculty & Staff.
Annual Sports

SIMT’s Sports Committee organizes various sports activities including Cricket, Table Tennis, Badminton, Volley hall and Kho-Kho at both College level as well as University level. SIMT also organizes annual sports week. Every year SIMT organizes its Annual Sports week, holding inter departmental indoor & outdoor matches, including Cricket, Volleyball, Kho-Kho, TT, Badminton, Athletics, etc.

Seminars

SIMT Organizes National & International Seminars, Departmental Seminars, because now a days everything is getting advanced every second of time. Everyday starts with something new. Whatever be the field, everything is getting advanced. Lots of researches and studies are carried out various subjects around the world. These updates on various fields cannot be included in the student curriculum. The students have to always keep their eyes on what new things are arriving day by day. This is where the seminars are of great importance.

Seminars are capable of keeping the students updated with the technologies. Seminars provide latest information about the things which are happening in science and technology. Students cannot improve their knowledge from textbooks alone. They must be take part in various seminars on latest topics.
Faculty

Our highly qualified and experienced faculties are continually in demand as advisors and consultants to the industry and work closely with them to achieve the continuity of learning between the classroom and the workplace. They are complemented by visiting professors, industrial experts, business consultants and senior managers from the industry.

Resource Persons & Gurus

Mr. Ravindra Kumar
President & MD
BE (IIT-Roorkee), GM(IIE-Mumbai), LMIIM, FIE(I), Ex-Jt Director (SAIL), Exp- 50 yrs

Mr. Brijesh Kumar
Vice President
MA, Businessman, Chairman, G D Goenka Public School, Kashipur, Exp- 49 yrs

Prof. (Dr.) Yograj Singh
Director
PhD(Eco)-IIT-Roorkee, PGDIM (IIT-R), MA(Eco), MBA Exp- 30 yrs

Dr. S. S. Kushwaha
Principal
PhD (Edu)- BHU, MEd, MA (History, Eng) Exp- 29 yrs

Mr. Balvinder Singh
Associate Prof & HOD (CS)
MTech (CS), MSc Electronics, BSc, CCNA, MIFETE Exp- 23 yrs

Dr. Nripendra Kr. Sharma
Associate, Prof & HOD (MS)
PhD (Comm), MPhil, MCom, MBA, UGC-NET (Comm), U-SET Exp- 16 yrs

Dr. Sunita Sharma
Asst. Prof, HOD (Edu.)
PhD, MSc (Chemistry), MEd, MPhil, UGC-NET (Edu) Exp- 30 yrs

Dr. Gulnaz Siddiqui
Asst. Prof.
PhD, MCom, MA, BEd Exp- 13 yrs

Dr. Mahendra Singh Bora
Asst. Prof.
PhD (CS), MCA, PGDCA, ADSE Exp- 13 yrs

Mr. B. S. Latwal
Asst. Prof.
M Tech, MCA, BSc Exp- 12 yrs
<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Qualifications</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Ashish Juneja</td>
<td>Asst. Prof.</td>
<td>PGDBM, MA (Eco), UGC-NET (Eco)</td>
<td>12 yrs</td>
</tr>
<tr>
<td>Mr. Bhupendra Singh</td>
<td>Asst. Prof.</td>
<td>MTech, BTech</td>
<td>10 yrs</td>
</tr>
<tr>
<td>Mr. Puneet Rastogi</td>
<td>Asst. Prof.</td>
<td>MCA, MA (Maths)</td>
<td>11 yrs</td>
</tr>
<tr>
<td>Mr. Deepak Rautela</td>
<td>Asst. Prof.</td>
<td>MCom, MPEd</td>
<td>11 yrs</td>
</tr>
<tr>
<td>Dr. Manisha Sharma</td>
<td>Asst. Prof.</td>
<td>PhD, MBA, MCom</td>
<td>8 yrs</td>
</tr>
<tr>
<td>Dr. Arti Sharma</td>
<td>Asst. Prof.</td>
<td>PhD, MBA, MCom, NET-JRF(Mgmt), UGC-NET (Comm), U-SET</td>
<td>8 yrs</td>
</tr>
<tr>
<td>Mr. Kuldeep</td>
<td>Asst. Prof.</td>
<td>MBA, BSc, UGC-NET (Mgmt)</td>
<td>10 yrs</td>
</tr>
<tr>
<td>Mr. Pankaj Bhatt</td>
<td>Asst. Prof.</td>
<td>MBA, BTech, UGC-NET (Mgmt)</td>
<td>9 yrs</td>
</tr>
<tr>
<td>Mr. Deepak Kumar</td>
<td>Asst. Prof.</td>
<td>MCA, BSc</td>
<td>8 yrs</td>
</tr>
<tr>
<td>Mr. Kapil Kumar</td>
<td>Asst. Prof.</td>
<td>MCA, BCA</td>
<td>4 yrs</td>
</tr>
<tr>
<td>Mrs. Deepti Rana Sirohi</td>
<td>Asst. Prof.</td>
<td>MBA, MCom, UGC-NET (Mgmt)</td>
<td>8 yrs</td>
</tr>
<tr>
<td>Mr. Anshul Nath</td>
<td>Asst. Prof.</td>
<td>MBA, BSc, UGC-NET (Mgmt)</td>
<td>8 yrs</td>
</tr>
<tr>
<td>Ms. Jagmeet Kaur</td>
<td>Asst. Prof.</td>
<td>MBA, BBA</td>
<td>7 yrs</td>
</tr>
<tr>
<td>Dr. Mudit Saxena</td>
<td>Asst. Prof.</td>
<td>PhD, MBA, BSc</td>
<td>9 yrs</td>
</tr>
</tbody>
</table>
Mr. Adarsh Gahlaut
Asst. Prof
MBA, BSc, USET
Exp- 2 yrs

Mr. Bhuwan Chandra Arya
Asst Prof
PhD(P), MBA, BBA,
UGC-NET (Mgmt)
Exp- 2 yrs

Mr. Kuldeep Sharma
Asst. Prof
MEd, MCom, MA (Eco),
UGC-NET (Edu)
Exp- 5 yrs

Mr. Ravindra Kumar
Asst Prof
MEd, MA (Sociology),
MA (Drawing), UGC-NET (Edu)
Exp- 7 yrs

Ms. Somesh Sharma
Asst. Prof.
MEd, MA (History), MA (Philosophy),
MA (Yoga), MA (Home Sc)
Exp- 7 yrs

Mrs. Saziya
Asst. Prof.
MA (Psychology),
MA (Education), PGDGC
Exp- 3 yrs

Ms. Rachana Sharma
Asst. Prof.
MA (Music), Visharad in Vocal & Tabla
Exp- 6 yrs

Mrs. Shipra Sharma
Asst Prof.
PhD(P), MA (Sanskrit),
MA (Hindi), MA (Edu)
Exp- 7 yrs

Mrs. Archana Sharma
Asst Prof.
MEd, MA (English),
MA (History), MA (Edu)
Exp- 12 yrs

Mrs. Sarika Singh
Asst Prof.
MA (History),
MA (Education)
Exp- 3 yrs

Mrs. Usha Rawat
Asst Prof.
MA (Drawing & Painting)
Exp- 13 yrs

Mr. Sher Singh
Asst Prof.
MEd, MA (Pol Sc)
Exp- 4 yrs

Mr. V.K. Sharma
Manager (Fin)
MCom, MBA, DNYS
Exp- 30 yrs

Mrs. Amrita Agarwal
Manager (HR)
MA (Eng), PGDBM, BSc,
BEd, DOLACC ‘A’ Level
Exp- 14 yrs
Libraries

Library is the major source of data and knowledge. The Institute has two separate libraries for its UG & PG courses. Both the Libraries have a comprehensive collection of books, journals, magazines etc. We have books more than 16000 volumes by both Indian and Foreign authors in the area of all disciplines related with the management, computer application and education. In addition to this it has an impressive collection of an educational CDs/DVDs.

Each Library has its own Digital Section consisting of e-books, sets of Multimedia educational resources, computers, 24x7 internet, Wi-Fi connectivity, etc. The reference section keeps books of importance and is equipped with reprographic facilities. Each Library has a separate reading hall and it also has many general purpose reading materials like Encyclopedia, etc.

Computer Labs

The Institute has two separate Computer Labs for its UG & PG courses. Each Computer Lab has an array of Computers upgraded constantly in tune with the changing times capable of high resolution display and high speed data processing.

- Equipped with HCL machines with LAN & Wi-Fi.
- Core Technology, P-IV PCs with 2+GHz processor, Multimedia, TFT monitors, etc.
- Fully Air Conditioned
- Backed by current & Hi-tech Operating System.
- UPS to 100% systems, The facility is backed by a 100% power supply.
- Exposure to programming in C, C++, C#, ASP, Net, Java, J2EE, Tally, etc.
- 24x7 internet facility with 32 Mbps Broadband connection.

In the computer lab, Instructors/administrators are available all the time to assist the students.
Language Lab & ICT Lab

The Language Lab has a Teacher Console with 10 student lines, 10 Student Units with goose-neck microphone and head phones with volume control, amplifier with modifier for two way communication and class room speakers. The Lab is suitable for 20 students at a time. Basic functions of the Lab are: Accurate pronunciation, discussions, recording, monitoring, transmitting, simultaneous communication, individual or group-wise announcement, etc.

The Information & Communication Technology (ICT) Lab consists of PCs, OHP & LCD Projectors, various charts, etc., to enhance the information & communication skills.

Multipurpose Hall (House of Activities)

The Institute has a large multipurpose hall for co curricular and extra curricular activities. It has a flexible stage to perform with adequate seating capacity for 300 persons. There are all arrangements of lighting and audio system available in the hall.

Education Psychology & Science Labs

To give practical training to teacher educators, various labs are provided. Education Psychology Lab consists of several apparatus and structured tests to understand and monitor the behaviour of children. Physics Lab, Chemistry Lab, Biology Lab and Maths Lab consist of various apparatus, chemicals, models, etc. to impart first hand knowledge.

Work Experience Resource (SUPW) Centre and Music Room has musical instruments like harmonium, tabla which are frequently used on various cultural functions. Besides the room is equipped with equipments and raw materials to facilitate teacher educators to develop and construct various handicraft, painting, poster making, art and modeling activities.

Classrooms

Time spent in the class room is the beginning of the students’ Educational & Training experiences. Would be managers & professionals, not only perform their training projects but also real time projects / case studies to give industry oriented practical exposures.

Advance training aids like audio systems, LCD, Projectors etc., would make an environment where a student can achieve a strong technological background. Group study is another part of our curriculum enabling us to develop synergies and facilitate heuristic learning among students. In the classrooms, continual interaction among students creates a rich pool of technical knowledge and foster team skills.
Students' Amenities

The Institute is equipped with a robust power supply system supported by servo stabilisers and invertors for power back up. A 40 kVA silent huge diesel generator is installed to take care of power shutdowns. The Institute is very conscious of health & hygiene of the students & staff. It has:-

- Pollution free environment, lush green campus full of trees, plants & flowers.
- Modern wash room; separately for boys & girls.
- Drinking water fitted with Aqua Guard and water cooler.
- Large café with modern construction for cleanliness with water cooler and purifiers.
- Health centre equipped with kits for simple exercises.
- Common Room & Rest Room.
- Handicapped – Barrier free ramps & toilets

The Academic Spectrum

Teaching Pedagogy

SIMT, by virtue of its cutting edge quality of education, the uniqueness of its teaching-learning process and the continuous emphasis on the all-round development of students, has created a niche for itself. Besides the required curricular activities, students are exposed to a number of other programs like group discussions, interactive seminars, brain storming sessions, case studies, quizzes, term papers, summer internship, mid-term and final examinations, project work etc., all designed to expand and bring about qualitative growth. Through such programs, students are constantly motivated and encouraged to develop their leadership qualities and improve their communication abilities. There is a constant endeavour on the part of the members of faculty and staff of the Institute to help students in this grooming process.

Although the assessment of the students' performance is generally guided by the prevalent regulations of the University, the respective course teacher also adopts a continuous evaluation system independently to track and record the overall growth of students. The MBA / BBA / BCom(Hons) / BCA / BEd course aims at providing inputs to the students relevant to the business, industry and trade so that they can function in different organizations/institutions and face the challenges arising there from.

The lectures are equipped with-

- LCD Projectors
- Multimedia Kits & PCs
- Management Games
- Quizzes, Puzzles, Classroom Activities
- and many more
Value Added Programs

The Institute conducts career and personality orientation programs on a regular basis. It also organizes industry-oriented special summer / winter courses in collaboration with reputed professional bodies. Two Language Labs provide students and interested members of faculty and staff an opportunity to upgrade their skills in Spoken English. A Grooming Cell has been constituted to develop soft skills (Aptitude, HR, GD, PI etc.) in students to make them feel comfortable in interviews and thus, better employable.

Seminars

SIMT Organizes National & International Seminars, Departmental Seminars because now a days everything is getting advanced every second of time. Everyday starts with something new. Whatever be the field, everything is getting advanced. Lots of researches and studies are carried out various subjects around the world. These updates on various fields cannot be included in the student curriculum. The students have to always keep their eyes on what new things are arriving day by day. This is where the seminars are of great importance.

Personality Development

Tremendous emphasis is laid towards developing the personality of students. From the time a students enters the campus the Institute's faculty conducts workshops, extensive sessions to hone the skills of each student. Understanding the specific requirement of corporate, a mandatory workshop in personality development has been introduced in the curriculum. In this, the students are exposed to public speaking, presentations, self-assessment exercise and various similar activities. Eminent persons of the corporate world are associated with the Institute for conducting the workshops. We also provide value based education & emphasize on emotional spirituality & ethics.

Distinguished Visitors

The Institute has access to various renowned academicians and area experts of Industries who visit the Institute from time to time and interact, share their knowledge & rich experiences with the students. The interaction involves classes and other sessions. Some of these include:

- Dr. I S Rathi, Director & State Scientist, IIRMR
- Prof. S C Garg, Delhi University
- Mr Yogesh Jindal, Chairman, SPNG Group, Kashipur
- Prof. Nageshwar Rao Vice Chancellor, UOU, Haldwani
- Prof K N Badhani, Director, IIM, Kashipur
- Prof P K Garg, Vice Chancellor, UTU, Dehradun
- Prof D K Nauriyal, Vice Chancellor, KU, Nainital
Assessment

There are a series of internal assessment tests in each subject throughout the year. Students whose attendance falls short of 75% in any subject are not allowed to appear for that examinations.

Co-Curricular Activities

The Institute encourages students in team building with the help of staff to organize various activities to develop their personality.

Students organize seminars, quizzes, debates, etc. Academicians and researchers from neighboring institutes and executives form industrial organizations are invited to participate in these seminars and exchange ideas with students and staff.

Student's Recreation & Welfare

Training & Placement Cell

Training & Placement Cell complements the efforts of the members of faculty by organizing value-added programs and providing placement opportunities to students. It acts as one of the major interfaces with the corporate sector and helps develop the industry-academia inter-relationship.

Training: The Cell organizes orientation programmes, grooming sessions, mock interview sessions for students of each stream. Besides, the Cell organizes various summer internship programs for students to provide them with hands-on experience and introducing them to the professional environment.

Placement: The Cell continuously co-ordinates with various industries and organizations for placement of students. It has continuously placed successfully a high percentage of students in industry. It actively obtains feedback from organizations and conveys it to respective departments which, in turn, train students accordingly, thereby increasing their employability.

SIMT/SIMT-PG College is striding to provide equal proportion of jobs to our students. SIMT provides the best of the facilities for conducting the recruitment programmes. A systematized coordination is extended by the Cell to enable the recruited students to play their roles of their respective organizations.

The Training & Placement Cell has been established for the benefit of the students. The Cell arranges the following activities throughout the year:

Placement Process

- Organizations are invited to the Institute for campus recruitment drive.
- The infrastructure required by the organization for the recruitment process would be arranged on prior notification.
• Organizations are requested to forward the information regarding the selection process to facilitate students' preparation.

Special Efforts of Training and Placement Cell

• The Training & Placement Cell provides facilities for the visiting companies to conduct pre-placement talks, written tests, group discussions and interviews. Audio visual aids like laptops, LCD projectors for Pre-placement talks and internet facilities for online tests will be arranged upon prior intimation.
• Nurtures industry institute interaction, by organizing and coordinating frequent industrial visits, implant training and projects of industrial relevance for the students, with the sole aim of zeroing down the hiatus between the industry and the academia.
• Organizes & coordinates campus placement programme, to fulfill its commitment of a career to every aspirant.
• Helps every student define his/her career interest through individual expert counseling.
• Makes available updated database and job profile of the companies and thus helps each student analyze and choose company of his interest.
• Receives and forwards the feedback pertinent to curriculum improvement from the visiting companies to the faculty, to ensure that the curriculum follows the latest industrial trends.
• Job fairs are regularly arranged for campus placement of our students. Several companies/ organizations/ Consultants take part in this event.

Our Associates
Summer Training

Summer training to the students is provided in reputed organisations which gives them a vibrant platform for industry interface to implement their theoretical knowledge into practical mode.

Industrial Visits

Kashipur is an Industry-rich town having industrial areas like Mahuakhera Ganj Industrial Area, Bazpur Road Industrial Area, Moradabad Road Industrial Area, SIDCUL-Pantnagar and other areas. The town can boast about Industries like India Glycol Ltd, Surya Roshni Ltd, Videocon, Flexituff, Baker’s Circles, Cheema Papers & Siddharth Papers Ltd besides Hotels like Manor, Gautami Heights, Ananya Residency, Crystal Cove, Construction companies, Resorts, etc.

Our students get a chance to visit such corporate world through planned industrial visits and get enriched to face the future challenges.

Cafeteria

The Cafeteria ‘Chillzzzzz…..’ in the campus serves delicious, healthy hygienic food at prevailing & reasonable rates during working hours. It provides lunch, refreshment & edibles on payment.

Sports

Sports room has games like table tennis, chess, carom, dumbles, bull workers, etc. The students frequently use these facilities.

SIMT prides itself on providing students with a well rounded, balanced education, focusing on student’s academic physical, social, spiritual and recreation needs. The college’s broad range of sports and co-curricular activities caters to a wide range of talents and interests and add great enjoyment for student’s college life.

Annual Sports

SIMT’s Sports Committee organizes various sports activities including Athletics, Cricket, Table Tennis, Badminton, Volley ball and Kho-Kho at both College level as well as University level. Every year SIMT organizes its Annual Sports week, holding inter departmental indoor & outdoor matches, including Cricket, Volleyball, Kho-Kho, TT, Badminton, Athletics, etc.
## Scholarships

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Group</th>
<th>Qualifying Exam</th>
<th>Eligibility</th>
<th>Max. No. of Scholarships</th>
<th>Amount /sem/ student (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BBA, BCom (H) &amp; BCA</td>
<td>Previous semester with no ‘Back’.</td>
<td>Topper I&lt;sup&gt;st&lt;/sup&gt;</td>
<td>15</td>
<td>4000.00</td>
</tr>
<tr>
<td></td>
<td>Sem I to V</td>
<td>Minimum marks 75%</td>
<td>Topper II&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>15</td>
<td>3000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Topper III&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>15</td>
<td>2000.00</td>
</tr>
<tr>
<td>2</td>
<td>MBA Sem I to III</td>
<td>Previous semester with no ‘Back’.</td>
<td>Topper I&lt;sup&gt;st&lt;/sup&gt;</td>
<td>3</td>
<td>5000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum marks 70%</td>
<td>Topper II&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>3</td>
<td>4000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Topper III&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>3</td>
<td>3000.00</td>
</tr>
</tbody>
</table>

## Merit- Cum- Means Scholarship

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Group</th>
<th>Qualifying Exam</th>
<th>Eligibility</th>
<th>Max. No. of Scholarships</th>
<th>Amount /sem/ student (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BBA, BCom (H) &amp; BCA</td>
<td>XII, Income below Rs 1.0 lac/ year.</td>
<td>Topper</td>
<td>One each for BBA, BCA &amp; BCom (H)</td>
<td>4000.00</td>
</tr>
<tr>
<td></td>
<td>Sem I to V</td>
<td>Min. Marks 70%.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>MBA-Sem I to III</td>
<td>Previous semester. Income below Rs 1.0 lac/ year. Min. Marks 65%.</td>
<td>Topper</td>
<td>01</td>
<td>5000.00</td>
</tr>
</tbody>
</table>
Special Events

IPEV Road Drive by Indian Air Force @ SIMT

How happy we should be when we heard the name INDIAN AIR FORCE! Yes, that was actually happened in Shriram Institute of Management & Technology, Kashipur when Indian Air Force Team had come for his IPEV (Induction Publicity Exhibition Vehicle) Drive in November 2018 for 3 days.

Subsequently, on very first day Wing Commander Banstola started with presentation - related to Indian Air Force all about, How to apply in Indian Air Force & Eligibility Criteria and he handed it over to Wing Commander Siva Subramaniam. Even, there was a questionnaire round during presentation and students won several prizes by answering them. Then, Flight Lieutenant Anubhav Rastogi made the students visit into IPEV VOLVO Bus wherein he brought up the induction about Sukhoi Fighter plane Simulator & driving mechanism and G-suit (uniform during flight). And last, students moved to the queries round of Air Force.

These three phases IAF drive was profusely on display in the form of the exhilaration and motivational appearances which they had made in all 3 days. The students of schools and colleges were contented on this participation. More than 1750 students participated in this event to make this communicable.
Extra Curricular Activities @

Celebrations on the occasion of Republic Day, Independence Day, Annual Function, Teachers’ Day, Youth day, Welcome Party, Farewell Party, indoor sports, Outdoor sports, Expo and various other events are regularly organized in SIMT.
Community Services @ SIMT

Women empowerment, Adult literacy, Youth Day, Improvement of campus, Tree plantation, Blood Donation, AIDS awareness campaigns, Anti corruption rally, Hygiene and Sanitation, Constructive work in villages, Debates and Seminars on Welfare activities etc is an integral component of teaching-learning process to sensitize students on social and human issues. Students from all departments are encouraged to take up small projects on topics related to healthcare, conservation of natural resources, income generating enterprises and social issues. The institute through these developmental programs aims to infuse qualities of leadership, social responsibility and team spirit in the students.

Proctorial Board

The Proctorial Board is responsible for maintaining discipline. The Board clarifies and develops procedures for implementing disciplinary rules regarding student’s conduct in the campus. It ensures the safety of the student in its own limitations and takes necessary steps to prevent any incidence of ragging in the campus. Students also get a chance to be a part of the Board by being nominated as class representatives (CRs).

Anti Ragging Committee

As per the guidelines of Hon. Supreme Court of India, Ragging is strictly prohibited inside or outside the campus. The Anti Ragging Committee checks and ensures no unhealthy or unethical activities by students.

Pick & Drop Facility

On request by the students, the Institute arranges buses through contractors from different zones namely Bazpur, Ramnagar, Jaspur, Thakurdwara & Kashipur. The transport cost is to be borne by students, however, charges are reasonable.

Book Bank

Book Bank facility is provided to all the Students on receipt of their requisite forms. Books regarding syllabus are issued to students for the whole year and taken back after final examination is over.

Dress Code

There is prescribed compulsory dress code for the students. No relaxation to any one is allowed in the Institute.
Winter Uniform
MBA: For girls and boys- Plain white full shirt, Black trousers, black blazer, tie, black shoes, black shocks and black pullover.
BEd: For girls, it is white blouse with dark grey sari and black cardigan and they may have another option of salwar kurta. For boys, it is same as for other courses.
All Other Courses: For girls and boys- Plain white full shirt, grey trousers, blue blazer, tie, black shoes, black shocks and navy blue pullover.

Summer Uniform
Same as for winter excepting blazer, pullover and cardigan.

Accommodation
Separate PG accommodation for boys and girls is arranged on request through mutual consent of the student & accommodation owner. The Institute oversees the arrangements, comforts, facilities, safety and discipline of the students. The cost of accommodation comes out to be very reasonable.

OASIS: The Magazine
OASIS, an annual magazine, is published by the Institute which contains rich articles by the students and faculties. It also covers the annual happenings and the future programmes of the Institute. It offers special facilities to the students to develop their capabilities of expression and widen their interest.

Alumni Interface
Education is not only the driving force for a leader to move ahead in life but also the motivation to take an occasional pause and reflect back, connect with one's alma mater and share the richness of one's journey. The Alumni Meet results in sharing of reminiscent times, new networks building, rich experience sharing and a lot of appreciation conveyed by the alumni. The all-pervasive feeling of the occasion is extracted in this one quote - “Education is what survives, after you've forgotten what you memorized.”

The institute has its Alumni Association named 'Shriram Institute Alumni Association' having its office at the institute campus.

List of current office bearers
1) Prof(Dr) Yograj Singh, Director, SIMT-PG  
2) Dr S.S Kushwaha, Principal, SIMT  
3) Dr Sunita Sharma, HOD (Dept of Edu)  
4) Mr Balvinder Singh, HOD (CS)  
5) Dr Nripendra Kumar Sharma, Coordinator (MS)  
6) Dr Mudit Saxena, Asst Prof & Incharge (T & P)  
7) Mrs Somesh Sharma, Asst Prof, Dept of Edu  
8) Representative from the ex-students (Boys)  
9) Representative from the ex-students (Girls)  

Chairman (Ex-officio)
Vice-Chairman (Ex-officio)
Member
Member
Member
Member Secretary
Member (Coordinator)
Members - 2
Member - 2
General Code of Conduct for Students

1. Being a part of professional and reputed Institute, students are expected to maintain the discipline.
2. Students must be regular and punctual.
3. Timings of the Institute are 9:30 AM to 3:00 PM. No student shall be allowed to enter the premises after 9:45 AM.
4. 75% of the attendance is compulsory; failing which SIMT may disqualify the student from appearing in the exams.
5. Students should not indulge in any indisciplinary activity like roaming unnecessarily in the corridor, consumption of edibles inside the class, making noise, etc. Failing to do so may result in serious actions which may be penalty of suspension or financial payment as per the directions of the Proctorial Board.
6. Dress code should be followed strictly.
7. Entry of any outsider / visitor without the permission of the Principal is strictly prohibited.
8. Personal celebrations (birthday party, etc.) during the class hours and inside the class will not be tolerated under any circumstances. SIMT cafeteria can by used for this with prior permission. Offenders will be penalized that could be even under assessments of internal marks.
9. Students are not permitted to bring in mobile phones in the Institute. If incidentally some one comes with the mobile phone, it is to be kept switched off in the class. The valuable things will not be deposited in the Institute in any circumstances.
10. Students are wholesomely responsible for any valuable articles brought by them.
11. Students should not be found in the canteen except during recess.
12. In case of any grievance students are expected to approach the concerned Faculty/HOD.
13. All the students should wear their I-cards round their neck.
14. Students can leave the Institute only when the classes are over. In case of any emergency permission can be obtained.
15. All the students are expected to use the transport facilities arranged by the Institute. In case they are using personal vehicles then it should be a registered and valid.
16. Students will not bring any weapons in the Institute.
17. Students will not indulge in any anti social/anti national activities.
18. Institute is a place of study, no politics will be allowed inside it.
19. Ragging is strictly prohibited.
20. SIMT has full discretionary powers to alter the admission process, Code of Conduct, Rules and Regulations without prior notice and without assigning any reason.
21. All the students will have to abide by the rules mentioned above, since discipline is the key to success. Acts of indiscipline will be dealt strictly. Penalties shall be imposed on the defaulters. We expect co-operation and co-ordination from the students.
Admission Criteria

1. All the queries can be made on Reception counter / Admission cell or on phone.
2. Interested candidates will be given Registration Slip from the office on payment of Rs 1000/- (MBA, BBA, BCom(Hons), BCA & BEd) in Accounts and his/her name will be entered into the Registration Register in office.
3. If he/she will be passed as per criteria then he/she will be issued Admission Slip by Office after approval from Principal and Director. On Presenting Admission Slip along with Rs 1000/- in accounts, he/she will be issued “Admission Form” and the details will be entered in “Form Register”.
4. The last date of depositing the total fees is 15th July, 2019
5. If seats are vacant candidates will be called as per waiting list (based on merit).
6. Session will start from 1st Aug, 2019. There will be no refund of any type of fee (Except Security) for the admission cancelled after 31st July, 2019 and there on.
7. If Admission is cancelled in any case, Rs 1000/- will be deducted as cancellation charges.
8. If it is found that the background, behaviour and discipline of a candidate is not satisfactory, then the Institute may refuse admission to the candidate, irrespective of marks/merit scored.

To obtain admission for any course other than BEd, a candidate can contact the admission coordinator of SIMT on any working day in the month of May & June.
For admission to BEd course, a candidate has to appear in the entrance test conducted by Kumaun University, Nainital.
For admission in MBA course, a candidate has to appear in the entrance test MAT/CAT. In case the student misses these exams, he/she will have to appear in qualifying exam by UTU before admission.
For admission in BEd course, a candidate has to appear in the entrance test conducted by Kumaun University, Nainital.

Documents Required
1. Higher Secondary Marksheet/Certificate
2. Senior Secondary Marksheet/Certificate
3. Marksheet of Graduation (for MBA & BEd)
4. Transfer Certificate/Migration Certificate
5. Character Certificate
6. Residential Proof- Domicile/ Ration card/Election ID
7. Aadhar Card
8. PAN Card

Those candidates who have appeared in qualifying exams and are likely to pass may be given provisional admission. Admission to such candidates shall be regularized only after they pass the exam. With the eligibility criterion of marks.

Fee Payment

The Fee for MBA/ BBA/BCom(Hons)/ BCA is deposited at the time of admission in first semester however in case of poor financial conditions of the student he/she may deposit it in two installments: first in the month of July and another in January. Fines are imposed on defaulters. Fee for BEd has to be deposited annually in the beginning of session. Those who leave the Institute due to any reason will have to deposit the fee for a complete year.
**Mr. Achal Kumar**  
**Course:** MBA  
**Company Name:** HDFC Bank, New Delhi  
Shriram Institute Kashipur is excellent in providing placement opportunities to the deserving candidates. The mentors of Shriram Institute were very helpful in guiding us till the end, until the process gets completed. They provided us the prior information about the available opportunities so it was easy for us to crack any interview. Finally, I would like to thank Training and placement department for providing me with this wonderful opportunity and for their consistent help to grab it.

**Mr. Kailash Chandra**  
**Course:** MBA  
**Company Name:** Karvy Stock Broking, Hyderabad  
Thank you for providing us such a wonderful opportunity, SIMT Kashipur brings number of companies for providing placement opportunity. I got placed in KARVY STOCK BROKING HYDERABAD through SIMT, we got through 4 rounds of shortlisting and finally got through. Thank you.+  

**Mr. Gaurav Sharma**  
**Course:** BCA  
**Company Name:** Paytm  
It adds me an immense pleasure to be part of Shriram Institute, who took a great guidance although my education. Mentors, who held, as like a bridge between two ends. There was a wonderful management and was completely organized, I was completely satisfied with Shriram Institute and I am honored to be a part of it ever.

**Ms. Riya Das**  
**Course:** BCA  
**Company Name:** VLCC, Gurugram  
The students were given proper instruction of what is going to happen. Also SIMT representative was constantly encouraging the students who were present there. He also gave us last minute tips about preparation strategies. I didn’t find anything disturbing. Overall it was an awesome experience.

**Mr. Pranjal Agarwal**  
**Course:** BCA  
**Company Name:** Tata Consultancy Services [TCS], Chennai  
Shriram Institute brings very good opportunities for the students who are in really need of the company. I got an offer from TCS CHENNAI through this SIMT only and I am very thankful for this very big opportunity and it is a really a bridge between the students and the company.
IPEV DRIVE CONDUCTED
Indian Air Force (IAF) conducted an IPEV (Induction Publicity Exhibition Vehicles) drive jointly at the Shriram Institute of Managemen t 
& Technology (SIMT), Kashipur. The purpose of the drive was to make youngers aware of how to join the IAF and 
the kind of life an Air Force officer leads. The drive was attended by approximately 1800 students from 16 schools of the area. 
Wing Commander Arun Shriramanlakadju, the youngsters completely hooked during the course of his presentation. Ran questions on the IAF not only elicited interesting 
replies from the students, but were also asked. 

KAPAS JRAWA MENTHI TEEN 
CHAGRO KAH CHAYAN

Kashipur. Shriram Institute of Technology, Management & Technology, in association with the India 
Institute of Management, organized a campus drive in the Institute to enlighten students about the 
various opportunities available to them. The drive was attended by approximately 100 students from 
various schools in the region. The youngers were completely hooked during the course of the presentation. 

Mixed Bag

In Brief
ANNUAL FUNCTION
ORGANISED

Shriram Institute of Technology, Management & Technology, organized the annual function to 
highlight the achievements of the students. The function was attended by approximately 500 students 
and parents. The programme was a great success and proved to be a great platform for students to 
shine in various fields. 

Shriram Institution of Technology & Management, Kashipur, organized an annual function to 
highlight the achievements of the students. The function was attended by approximately 500 students 
and parents. The programme was a great success and proved to be a great platform for students to 
shine in various fields. 

Shriram Institution of Technology & Management, Kashipur, organized an annual function to 
highlight the achievements of the students. The function was attended by approximately 500 students 
and parents. The programme was a great success and proved to be a great platform for students to 
shine in various fields. 

Shriram Institution of Technology & Management, Kashipur, organized an annual function to 
highlight the achievements of the students. The function was attended by approximately 500 students 
and parents. The programme was a great success and proved to be a great platform for students to 
shine in various fields. 

Shriram Institution of Technology & Management, Kashipur, organized an annual function to 
highlight the achievements of the students. The function was attended by approximately 500 students 
and parents. The programme was a great success and proved to be a great platform for students to 
shine in various fields.